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TASTEFUL EVENTS CATERING ANNOUNCES NEW MENUS, WEBSITE FEATURES

Spring Fare and Fiscally Responsible Feasts Highlight Changes

Rochester, N.Y. -- (March 17, 2009) Tasteful Events, Inc., has redesigned its website to highlight Spring 2009 menu changes with a bright, airy appearance.

Changes include:

“Chef’s Pantry” Menu – Kevin Murray, owner of Tasteful Events, offers a seasonal menu based on what’s trendsetting, fresh and abundant.

Chalkboard Specials – This specially priced menu on the website home page (www.Tasteful-Events.com) now features a variety of popular panini sandwiches and sides.

Budget Buffet Menus – Four balanced menus with homemade, hot meals now provide spring-season entrees, salads, side dishes, bread and condiments starting at \$7.95 per person.

“Our success builds from year to year because we pay close attention to what consumers want,” Mr. Murray said. “Right now, value and convenience are the biggest commodities, and we excel in both areas.”

Tasteful Events is the only caterer in the country to offer online estimates 24/7 using Catering Calculators™, a proprietary business development tool created by Rochester-area internet marketing innovators. Mr. Murray says the Catering Calculators have generated business from across the globe for clients arranging catered events in Rochester, and reflect his personal philosophy of extraordinary customer service.

For more information, contact Kevin Murray at (585) 235-5500. He is also available for comments on industry-related topics.